

## Alcohol Price Survey

The following tables contain examples of some of the cheapest alcohol products for sale in supermarkets during a price survey carried out in Dublin city centre by Alcohol Action Ireland in July 2016.

As well as the retail price, we show the price per standard drink (10 grams of alcohol) contained in the product, to illustrate how much it costs for a woman and man to reach their respective recommended low-risk limits if purchasing the cheapest alcohol products for sale in the off-trade.

For adults, the weekly recommended low-risk limits for alcohol consumption are:

**Men:** 17 standard drinks (168 grams of pure alcohol) or less, spread out over the course of a week, with at least two to three alcohol-free days.

**Women:** 11 standard drinks (112 grams of pure alcohol) or less, spread out over the course of a week, with at least two to three alcohol-free days.

### Wine

It is possible for a woman to reach her weekly recommended low-risk limit of 11 standard drinks for €6.16 drinking cheap wine.

It is possible for a man to reach his weekly recommended low-risk limit of 17 standard drinks for €9.52 drinking cheap wine.

Product	Volume MI	ABV	Standard drinks	Retail price	Price per standard drink
Baron Saint Jean	750	11.5%	6.8	€3.99	59c
Schooner Fortified British Wine	700	15%	8.3	€5	60c
Revero Vino Tinto	750	12%	7.1	€3.99	56c

### Spirits

It is possible for a woman to reach her weekly recommended low-risk limit of 11 standard drinks for €6.16 drinking cheap spirits.

It is possible for a man to reach his weekly recommended low-risk limit of 17 standard drinks for €9.52 drinking cheap spirits.

Product	Volume MI	ABV	Standard drinks	Retail price	Price per standard drink
Tamara Vodka	700	37.5%	20.7	€12.99	63c
Old Hopking White Rum	700	37.5%	20.7	€11.69	56c
Rachmaninoff Vodka	700	37.5%	20.7	€12.99	63c

## Beer

It is possible for a woman to reach her weekly recommended low-risk limit of 11 standard drinks for €5.17 drinking cheap beer.

It is possible for a man to reach his weekly recommended low-risk limit of 17 standard drinks for €7.99 drinking cheap beer.

Product	Volume MI	ABV	Standard drinks	Retail price	Price per standard drink
Tesco Lager*	440	3.8%	1.3	€2.64 for 4	51c
Galahad	500	4%	1.6	75c	47c
Karpackie*	500	5%	2.0	€10 for 8	63c

\*Multipack

## Cider

It is possible for a woman to reach her weekly recommended low-risk limit of 14 standard drinks for €4.95 drinking cheap cider.

It is possible for a man to reach his weekly recommended low-risk limit of 17 standard drinks for €7.65 drinking cheap cider.

Product	Volume MI	ABV	Standard drinks	Retail price	Price per standard drink
Cullen's Irish Cider	2000	5.3%	8.4	€3.79	45c
Druids Cider*	500	6%	2.4	€6 for 4	63c
Woodgate Irish Apple Cider	2000	5.3%	8.4	€3.79	45c

\*Multipack