Vision

Our vision is of a society where no person impacted by parental alcohol misuse will be left unsupported.

Mission

We work to achieve this vision by destigmatising the experience of growing up with parental alcohol misuse in Ireland; by an increasing understanding of the adverse impact of this experience on one’s emotional and mental health; and working to enhance supports those who have lived, or are now living, with parental alcohol misuse.

Values

Silent Voices adheres to the values of Alcohol Action Ireland by:

- Providing a positive and collective message avoiding any interpretations of blame, guilt or pressure on the individual.
- Using evidence-based arguments.
- Prioritising the public good.
- Integrity, honesty and transparency.
- Being a trusted source of information.
- A commitment to long term public health objectives.
- Partnership working.

What we will do:

1. **Raise awareness of the impact of parental alcohol misuse.**

   By advocacy, education and information:

   - Personal testimony
   - Sharing experiences online
   - Signposting and listing resources
2. **Enhance understanding of parental alcohol misuse.**

By developing training for professionals to aid identification of parental alcohol misuse:

- For professionals
- For parents
- For volunteers
- For policy-makers

3. **Enhance services for children and adult children of parental alcohol misuse.**

By working in partnership to initiate, develop or contribute to:

- Research
- Fundraising
- Development of online supports

**Governance of Silent Voices.**

The work of *Silent Voices* will be informed by an Advisory Council appointed by the Board of Alcohol Action Ireland (AAI) and comprising seven members;

- CEO AAI
- Clinical Advisor
- Four adult children of alcoholics
- Academic/policy advisor

- Secretariat and operation of *Silent Voices* will be provided by AAI
- The Chair of *Silent Voices* will sit on the Board of Alcohol Action Ireland.
- The Advisory Council will have no role in the operational work of *Silent Voices* or AAI which will be carried out by the staff team.
- All members of the Advisory Council must adhere to the Mission, Vision and Values of *Silent Voices* and Alcohol Action Ireland.
- All media and advocacy work for *Silent Voices* will be initiated, co-ordinated and approved by the AAI Head of Communications and Advocacy.
- Media and advocacy work will be led by agreed spokespersons.
- All external engagement will be within criteria agreed with AAI and the *Silent Voices* Advisory Council
- Funds raised for *Silent Voices* will be restricted to support the work of the *Silent Voices* initiative.

**October 2018**