Ireland Thinks.

Ireland Thinks poll on attitudes to alcohol consumption Commissioned by Alcohol Action Ireland Conducted June 12<sup>th</sup> to June 16<sup>th</sup> 2017

#### Methodology

- Ireland Thinks interviewed a random sample of 1,300 adults aged 18+ by telephone between Monday 12<sup>th</sup> June and Friday 16<sup>th</sup> of June 2017.
- A random digit dial (RDD) method was used to sample telephone numbers this was to ensure a random selection of respondents were contacted
- 80% of the sample was interviewed via their a mobile phone sample with the remainder drawn from a sample of landlines.
- Interviews were conducted across the country and the results weighted to the profile of all adults based on their Age, Gender, Nuts 3 Region, and Level of Educational attainment.
- For further information please contact info@irelandthinks.ie

Please state whether you Agree, Disagree, Strongly Agree, Strongly Disagree or Neither Agree nor Disagree with the following: 'Alcohol Marketing that appeals to young people should be prohibited in Ireland'



















