

*Ireland
Thinks.*

Ireland Thinks Poll December 2025 (19th-21st)

Delivery: SMS

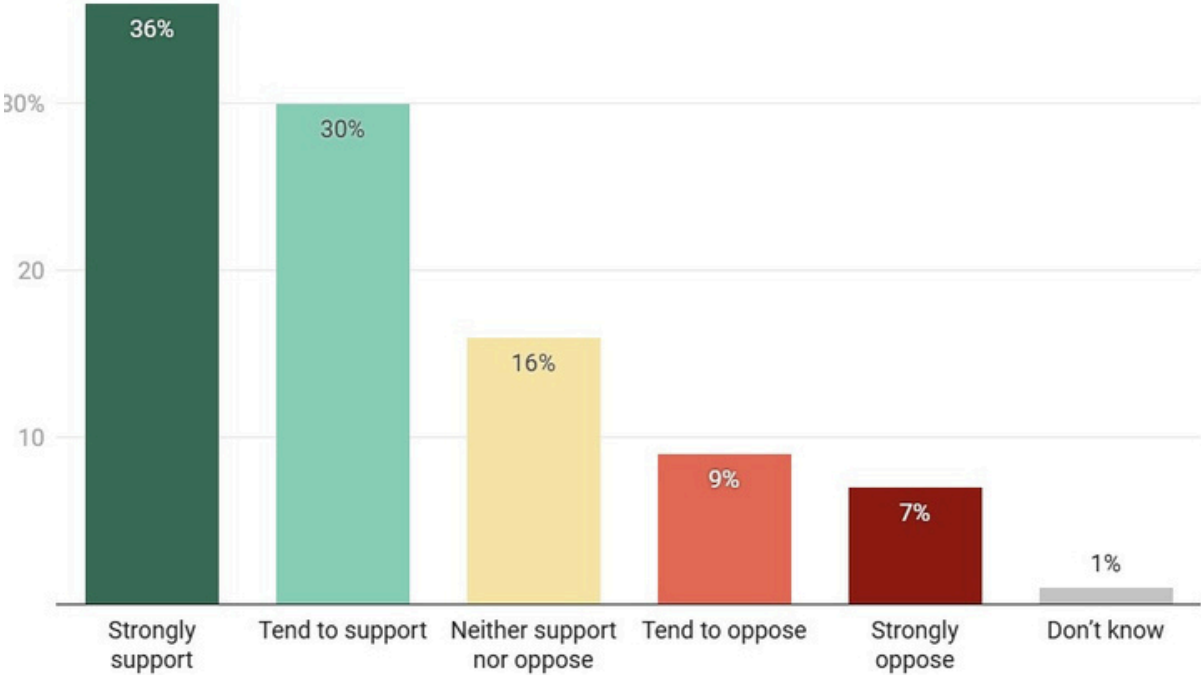
***Weighting: Age, Gender, Region, Political interest,
Past vote (2024)***

Sample size: 1,160

95% confidence interval: +/- 2.9 per cent

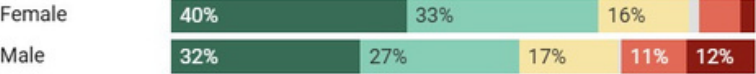
Q1. ‘Do you support or oppose requiring health information labels, such as the one below, on alcohol products, including warnings about risks such as cancer?’

Image displayed:

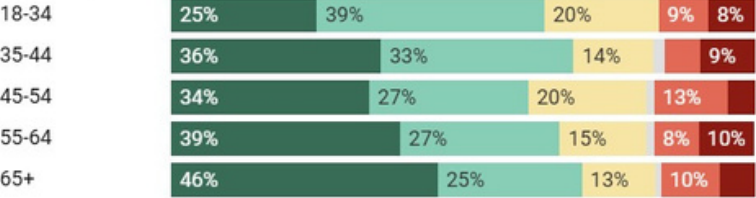


Q1. ‘Do you support or oppose requiring health information labels, such as the one below, on alcohol products, including warnings about risks such as cancer?’

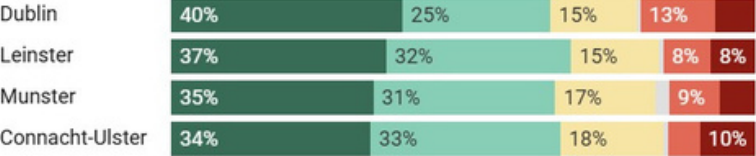
Gender



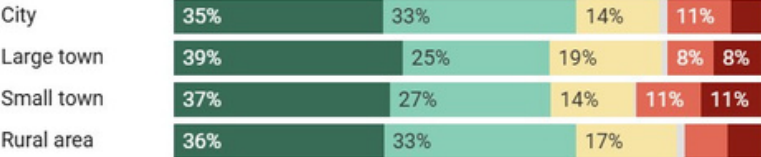
Age group



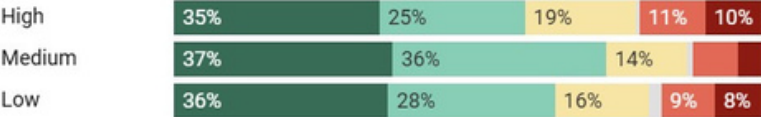
Region



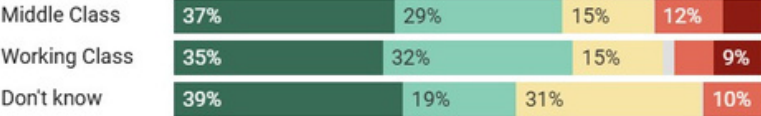
Area



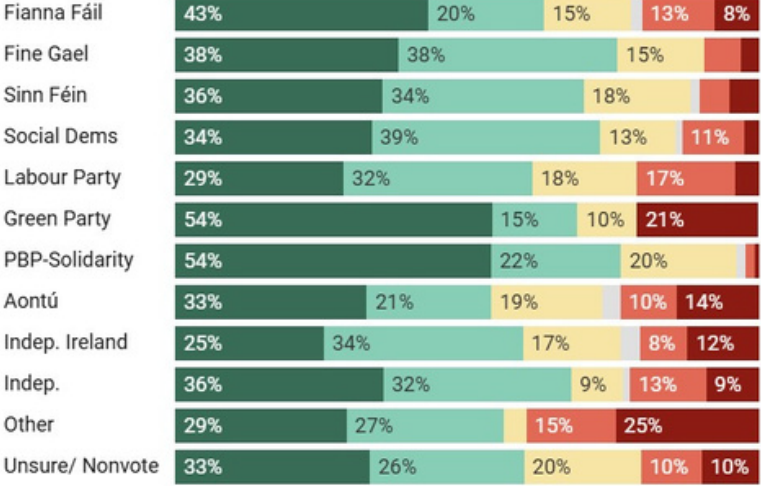
Income



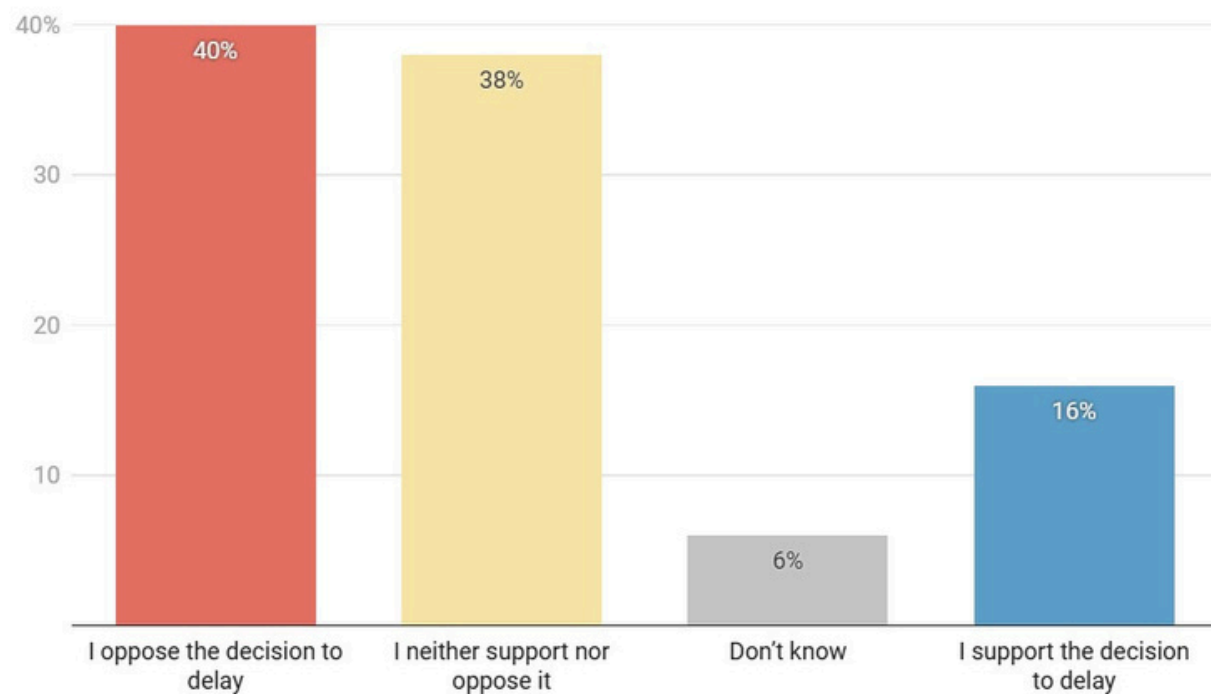
Class



Vote

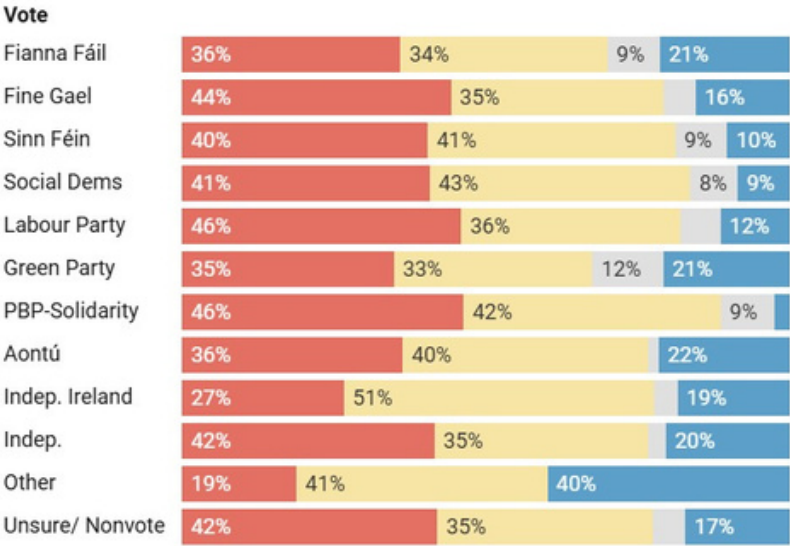
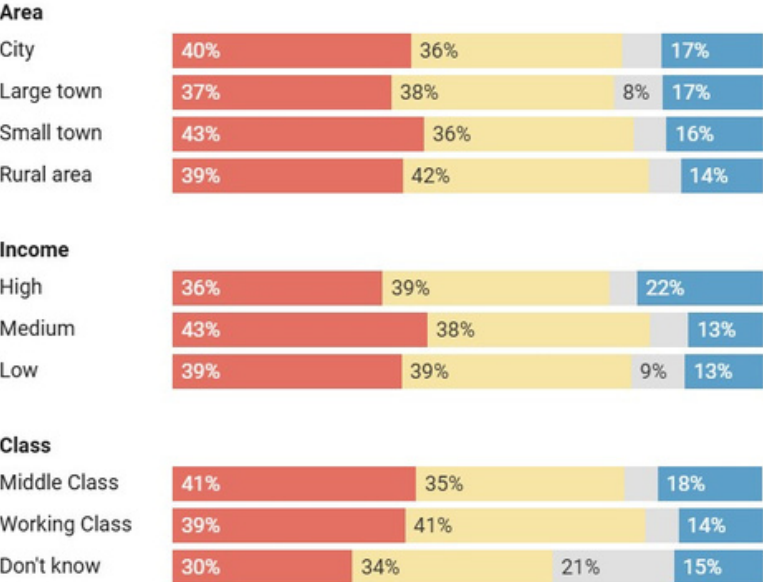
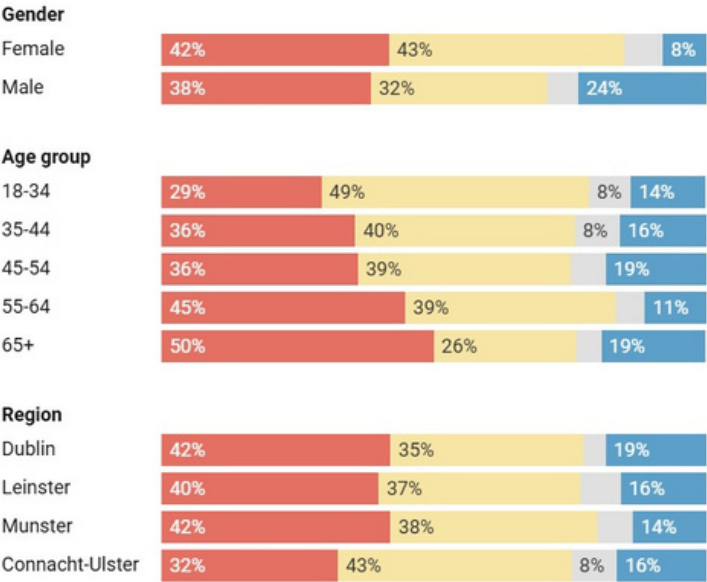


Q2. ‘The implementation of Ireland’s alcohol health information labels enacted in 2018 has been delayed to September 2028. Which of the following best reflects your view?’

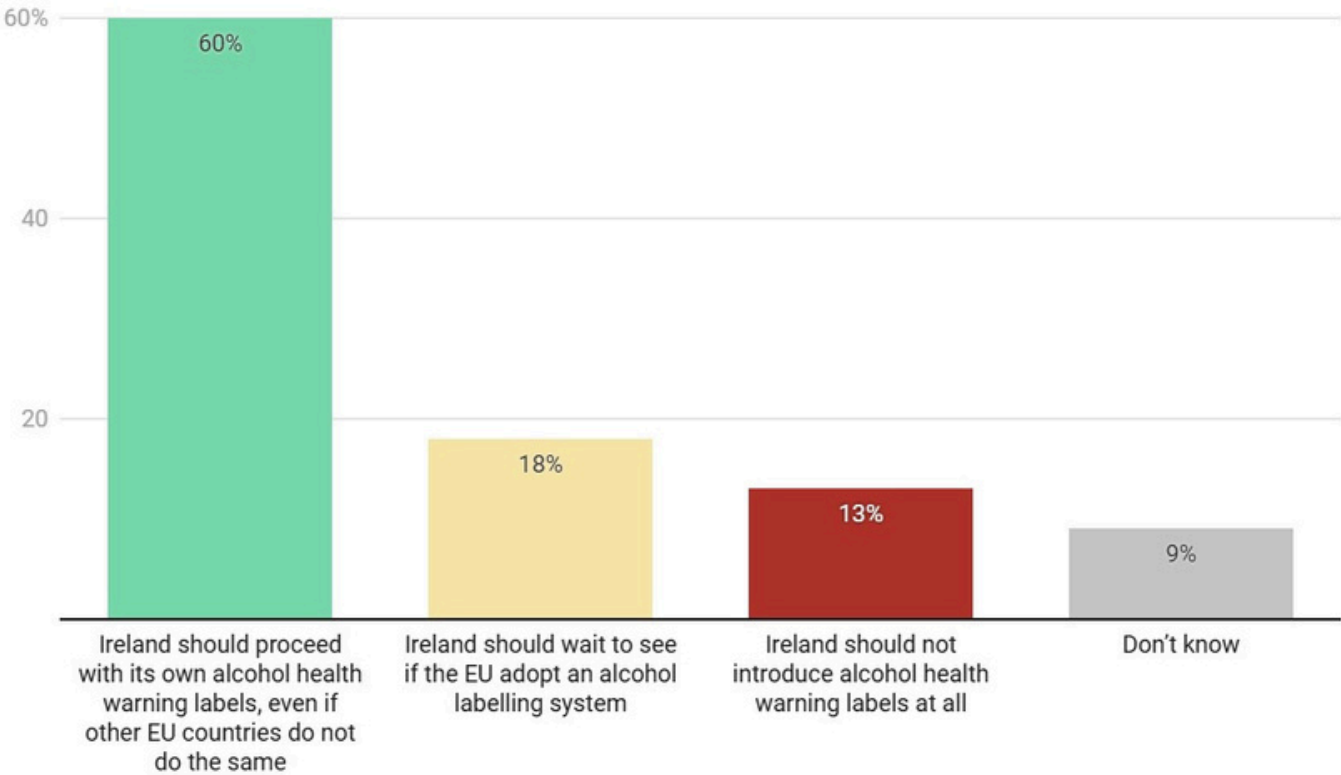


Q2. ‘The implementation of Ireland’s alcohol health information labels enacted in 2018 has been delayed to September 2028. Which of the following best reflects your view?’

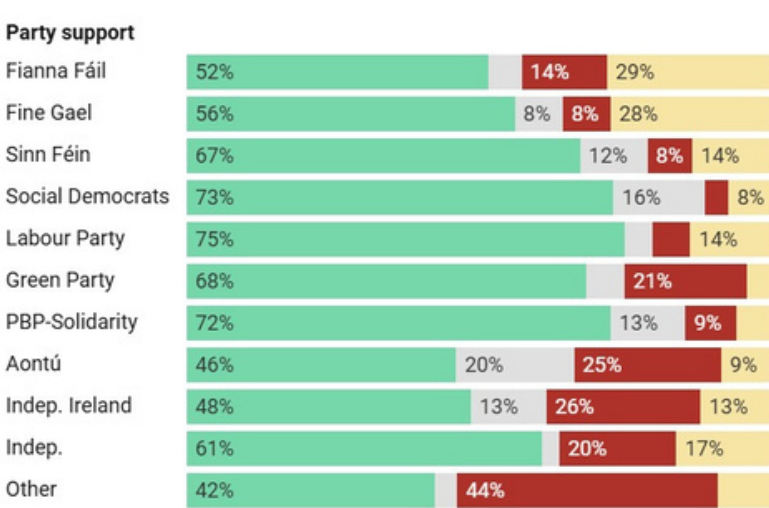
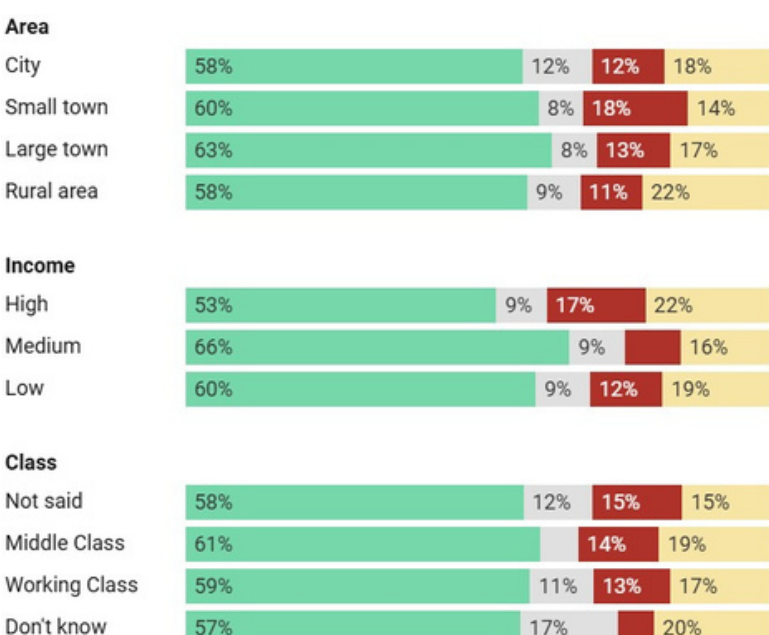
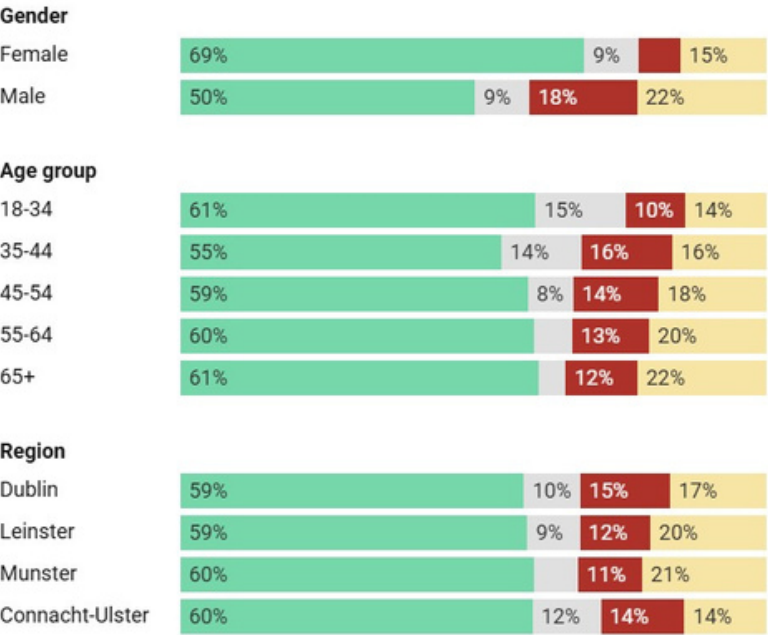
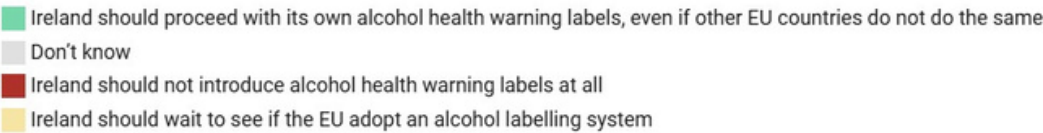
I oppose the decision to delay I neither support nor oppose it Don't know I support the decision to delay



Q3. ‘Which of the following comes closest to your view about alcohol health information labels?’



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The logo consists of a bright yellow square containing the text "Ireland Thinks." in a black, elegant serif font. The word "Ireland" is on the top line and "Thinks." is on the bottom line, both in italics.

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Research services

Est 2016