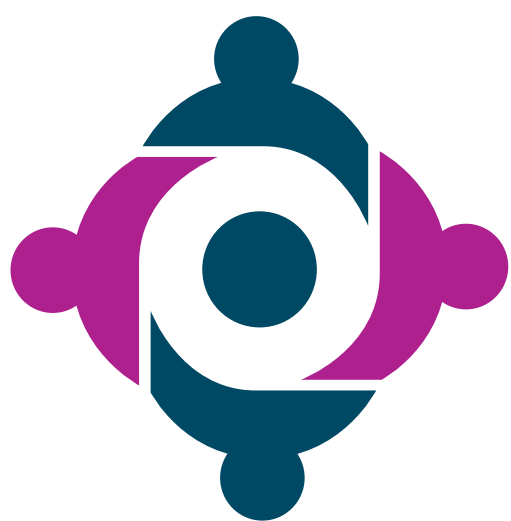


# National Alcohol Awareness Week

18 to 22 March 2013



# alcohol forum

*Informing Nationally,  
Delivering Locally*

## Registration

Contact us to register:

- ☎ 074 9125596
- ✉ [info@alcoholforum.org](mailto:info@alcoholforum.org)
- ✉ [arlene@alcoholforum.org](mailto:arlene@alcoholforum.org)

For general information:

- 🖱 [www.alcoholforum.org](http://www.alcoholforum.org)
- 📘 [Facebook.com/alcoholforum](https://www.facebook.com/alcoholforum)
- 🐦 [Twitter@AlcoholForum](https://twitter.com/AlcoholForum)

*Ireland's first  
National Alcohol Awareness  
Week, 18th - 22nd March 2013,  
facilitated by the  
Alcohol Forum seeks to  
advance debate and mobilise  
communities locally and  
nationally to reduce alcohol  
harms in Ireland.*

# What's Planned: 18 to 22 March

## LAUNCH OF FESTIVAL CARE GUIDE

Stepping into The Gathering 2013 with key guidelines for festival organisers.

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## LAUNCH OF SPIRIT OF SPORT

A best practice guide for all sporting agencies, clubs and coaches.

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## LAUNCH OF COMMUNITY MOBILISATION TOOLKIT

'Mobilising Communities on Harmful Drinking', a guide for groups and organisations interested in addressing harm in the community caused by the misuse of Alcohol.

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## LAUNCH OF 'DRY RUN 2013'

A National Run for all the family promoting alcohol alternative activities.

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## LECTURE HOSTED BY THE RUTLAND CENTRE

*"A vision for a healthier and more responsible society"*

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### Wednesday 20 March

8.30am - 1.00pm

National Convention Centre

Dublin

## NATIONAL CONFERENCE

*"The Power of Community in Reducing Harmful Drinking"*

Empowering communities across the island to mobilise on reducing harmful drinking. This involves effecting change through education, awareness and recognising the power of local communities to bring about real change.

## ON THE WEBSITE - [www.alcoholforum.org](http://www.alcoholforum.org)

A series of Alcohol-themed Papers and Factsheets to engage community conversations.

- Education and Awareness
- Alcohol & Sport
- Fetal Alcohol Spectrum Disorder
- Alcohol Related Brain Injury
- Alcohol related harms

...and much more!

## All Week:

## The National Conversation

A week-long discussion on social media on the subject of Ireland's Drinking: website, tweets and Facebook posts.

# The Power of local Community in Reducing Harmful Drinking

## Half Day Conference

**Wednesday 20 March** 8.30am - 1.00pm  
National Convention Centre Dublin

REGISTRATION FEE **€90**  
HEALTH SECTOR EMPLOYED **€45**  
COMMUNITY & VOLUNTARY / UNEMPLOYED **€30**

**8.30 to 9.15am:** Registration

**9.15am:** Welcome by Pat Harvey, Executive Chair Alcohol Forum

### Session 1

**9.25am:**

Junior Minister for Health, Alex White T.D

*“Leading the Alcohol Debate. Legislating for Cultural Change.”*

#### KEYNOTE SPEAKERS:

**9.40am:**

Dr. Ann Hope, Department of Public Health and Primary Care, Trinity College Dublin

*‘Alcohol Culture: It’s not just Academic’*

**10.15am:**

Professor Walter Kern Scheffeldt, Clinical Psychologist, Zurich University of Teacher Education

*“Adolescent Drinking and the Lifelong Effects. A Research Paper.”*

**10.55am – 11.25am:** Tea Break

### Session 2

**11.30am:**

Anne Timony Meehan, Community Mobilisation Officer with the Alcohol Forum

*‘Mobilising Communities on Alcohol Related Harm and What it Achieves’*

This session will illustrate the current initiatives being implemented in communities across Ireland to tackle harmful drinking. It will include examples of community case studies.

With contributions from:

- Donna Butler, Families Matter: *‘Agencies working together for family support’*.
- Claire Dineen, Chair of the National Forum of the Family Resource Centre programme: *‘Partnership working’*
- Hugh Greaves, Co-ordinator Ballymun Local Drugs Task Force who was part of initiating the Ballymun Community Alcohol Strategy: *‘Ballymun Alcohol Strategy’*

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### Session 3

**12.00pm:**

Chairperson: TBC

### **“Get on Your Soapbox. Leading the Alcohol Debate.”**

Each contributor is given 3-minutes each to pitch their paper on reducing harmful drinking in Ireland. Soapbox participants:

1. John Waters, Irish Times Columnist.

***“The Urgency of Breaking Off Irish Society’s Fatal Relationship with Alcohol”.***

2. John Logue, President Union of Students of Ireland

***‘State and Community responsibility on the theme of harmful drinking - A Young Person’s Perspective’***

3. Denis Bradley, Former Vice Chair Policing Board of Northern Ireland and Founder of Northlands Centre, Derry NI.

***‘National Strategy embraces the Mobilisation of Communities to tackle harmful drinking - A Perspective’.***

4. Fiona Ryan, CEO, Alcohol Action Ireland

***‘How effective policy measures can support Communities to Mobilise on harmful drinking’.***

5. Eamon O’ Kane, Director Derry Healthy Cities and North South Strategist with the Alcohol Forum.

***‘The North / South Perspective’***

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### **Panel Discussion**

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**Closing Remarks by Pat Harvey Executive Chair, Alcohol Forum**

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**1.00pm: Tea & Coffee Only provided**

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